

Chapter 6: Action Plan Matrix

Introduction

The following matrix provides Neighborhood Services with an outline of the recommendations made in Chapter 5 aligned with a phased timeline and a staff lead for implementation. In addition, the plan verifies where the recommendations in this report intersect with the recommendations in the Neighborhood Empowerment Initiative Action Plan.

The intent is to provide Neighborhood Services with a flexible framework that can be implemented in phases over time as reporting structure, staffing and roles fall into place and operations become efficient and streamlined. Priorities are listed in ranking order from Priority Level one to Priority Level three based on a phased timeline.

Priority Level 1 - Implemented within 6 months

Priority Level 2 – 6 months to 1 year

Priority Level 3 – 1 year to 2 years

Neighborhood Empowerment Initiatives Action Plan items are represented by the following numbers:

1. Public Involvement Participants Should Reflect Our Whole Community
2. Public Involvement Tools Should Engage More People
3. Improve Public Involvement Processes
4. Implement Neighborhood Matching Grants
5. Support Neighborhood Associations in Problem-Solving
6. Increase Communications From Neighborhood Associations
7. Hold Annual Forums For Neighborhood Associations and Elected Officials
8. Affirm Council Policy on Neighborhood Associations – the NORP
9. Divide the Huge Neighborhood Associations Into Smaller Ones
10. Define Neighborhood Associations Role in Community Policing
11. Involve Neighborhood Associations Earlier in Land Use Proposals
12. Increase Density in Existing Neighborhoods Thoughtfully
13. Preserve Residential Zoning
14. Set Service Priorities By Neighborhood
15. Neighborhood Priorities Guide Service and Funding Decisions
16. Make Parks Safer
17. Promote Neighborhood Identity
18. Ensure Safe Routes for Walkers
19. Design Streets To Meet Both Transportation and Neighborhood Needs
20. Emphasize Customer Service Skills in City Staff Training

Recommendation	Priority	Lead	NEI Action Plan Item(s) Met
RECOMMENDATION 1: Develop Core Values for Public Involvement	Priority Level 2	NS Manager/Division Manager	1 through 4
RECOMMENDATION 2: Update Neighborhood Services Mission and Role	Priority Level 2	NS Manager/Division Manager	1 through 3
RECOMMENDATION 3: Move Neighborhood Services to the City Manager's Office	Priority Level 1	City Manager	1 through 3 and 5
RECOMMENDATION 4: Establish a three-pronged approach to community organizing	Priority Level 2	NS Manager/Division Manager	1 through 3
RECOMMENDATION 5: Develop a new name for Neighborhood Services	Priority Level 2	NS Manager/Division Manger/City Manager	1 through 3
RECOMMENDATION 6: Establish a Neighborhood Liaison Program	Priority Level 2	NS Manager/City Manager	3, 5, 11, 14, 15, 20
RECOMMENDATION 7: Increase neighborhood association training opportunities	Priority Level 3	NS Manager with support from NS Assistant for coordination and communication	1 through 7, 10 and 11
RECOMMENDATION 8: Continue Neighborhood Matching Grant Program	Priority Level 2	NS Planner/City Manager	4
RECOMMENDATION 9: Implement Neighborhood-Based Planning	Priority Level 3	NS Planner	11 through 15, 17, 18 and 19
RECOMMENDATION 10: Formally Recognize the Neighborhood Leadership Council (NLC)	Priority Level 3	NS Manager	3, 5, 7, 8
RECOMMENDATION 11: Establish a Community Partnership Program	Priority Level 2	NS Planner	1 and 2
RECOMMENDATION 12: Establish Crime Prevention and Public Safety Programs	Priority Level 3	NS Planner	10 and 16
RECOMMENDATION 13: Establish a Volunteer Coordination and Recognition Program	Priority Level 3	NS Assistant with guidance from NS Manager	7
RECOMMENDATION 14: Shift Public	Priority Level 2	City Manager	2, 3 and 5

Service Officer to Neighborhood Services			
RECOMMENDATION 15: Assign Environmental Justice Issues to Human Rights	Priority Level 2	City Manager	1 through 3
RECOMMENDATION 16: Coordinate Minority Outreach with the Diversity Office	Priority Level 2	City Manager	1 through 3
RECOMMENDATION 17: Partner with Neighborhood Associations to Host Online Surveys	Priority Level 3	NS Assistant with guidance from NS Manager	2, 6 and 7
RECOMMENDATION 18: Sponsor Volunteer Activities and Family-Friendly Events	Priority Level 3	NS Assistant with guidance from PSO	1, 2, 6, 7, and 17
RECOMMENDATION 19: Newsletters	Priority Level 2	NS Assistant with guidance from PSO	6
RECOMMENDATION 20: Website Innovations/Improvements	Priority Level 2	NS Assistant with guidance from PSO and collaboration with Community Relations	6
RECOMMENDATION 21: Develop a Community Calendar	Priority Level 3	NS Assistant with guidance from PSO	6
RECOMMENDATION 22: Newspaper Media	Priority Level 3	NS Assistant with guidance from PSO and collaboration with Community Relations	6